

TomTod Ideas

TomTod Ideas 2020 Annual Report

Classes & Clubs

What If 101
Creator Clubs

Virtual Adventures

Daily Adventures
Educator Explorations
What If 101 Anywhere
Camp What If @Home
Feast @Home

1,305
middle schoolers heard,
mentored, and empowered
through core programming.

Camp What If

Canton
Akron
Anywhere

What If We *Community Collaboration*

Leadership Stark County
Stark Tank
Captains Table

What If You Could *Idea Mentoring*

E-Sports
Arts Mural
Council of What If

A thought from our Executive Dreamer...

On March 24th, 2020, the team met virtually a week after the library closed its doors. Everyone had a work set-up at home in bedrooms, basements, dining rooms, and spare nooks. It looked like it would be this way for a while. Here's an excerpt from that meeting:

"We didn't sign up for this. As we navigate our days and feel drained, irritated, or overwhelmed—know that's okay and a normal part of having everything upended...Here's what we know:

Middle schoolers still exist. They still need empowered. Still are being left behind. Still going through critical developmental changes.

Though our who and our why will not change, our how will shift."

Through a tumultuous year, over 1300 middle schoolers were still seen, heard, listened to, empowered, and believed in. Thank you for making that possible! *Thanks to you, our who and why will never change.*



The 2020 Team



Joel Daniel Harris
Executive Dreamer



Patrick Gerber
Team Guide &
Adventure Curator



Amy Harrison
Adventure Curator



Zane Sanders
Adventure Curator



Kayla DeVitto
Operations Navigator



Morgan Rowan
Intern &
Logistics Juggler

Thank you to our Summer Staff—
Stephen Dagas & Ryan Cartwright

The 2020 Board



Ryan Hollingsworth
Board President
Desidara



Matt Sutter
Board Vice President
SoL Harris/Day



Kristina Belliveau
Board Treasurer
Canton Museum of Art



Georgene Voros
Board Secretary
Child & Adolescent Behavioral Health



John Abbott
Board Member
Beaver Excavating



Rod Moore
Board Member
Black, McCuskey, Souers & Arbaugh



Stephon Brown
Board Member
Centric Consulting



Keith Arner
Board Member
Hall, Kistler & Company

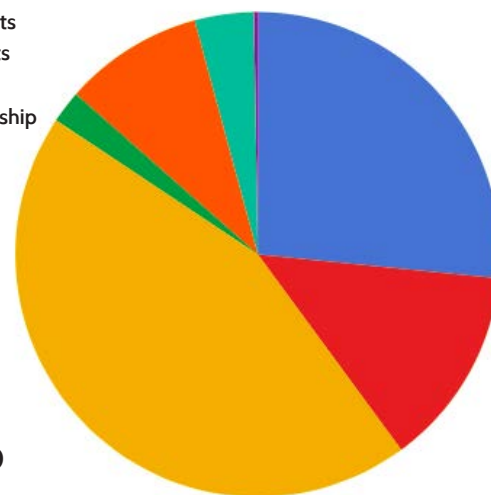


Joel Daniel Harris
Board Member
TomTod Ideas

Retiring Board Member: Kim Redmond
Thank you for your years of service!

Revenue

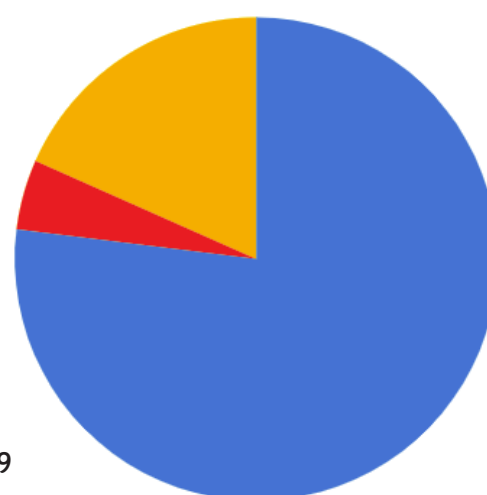
- Foundations/Grants
- Fundraising/Events
- Programmatic
- Business/Sponsorship
- Sustaining Donors
- Individual Donors
- Other



Total: \$314,750

Expenses

- Programming
- Development
- Admin



Total: \$306,349

Thank you to our Corporate and Foundation Supporters.

- | | |
|-----------------------------------|--|
| Aultman Health Foundation | Musson Foundation |
| Aultcare | Nimishillen Grange |
| Aultman College | Phoenix Enterprise Solutions |
| Beaver Excavating | Pleasant Wealth |
| Bixler & Moore | Pro Football Hall of Fame Marathon |
| Black, McCuskey, Souers & Arbaugh | Ramsburg Insurance & Financial Services |
| Brott Foundation | Rettew |
| Coffee and Code | Site 14 |
| Gannett Foundation | SoL/Harris Day |
| Hall, Kistler & Company | Tim Morris, DDS |
| Hartville Health & Wellness | United Way of Stark County |
| Hoover Family Foundation | Yoder-Bontrager Insurance & Financial Services |
| KeyBank | |
| Martha Holden Jennings Foundation | |

Thank you to our Programmatic Partners.

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|-----------------------------------|-----------------------------|
| Akron Public Schools | City of Akron |
| Alliance City Schools | City of Canton |
| Barberton City School District | Red Oak Behavioral Health |
| Canton City School District | Summit Education Initiative |
| North Canton City School District | Stark Education Partnership |
| Plain Local Schools | Strengthening Stark |

