



# Sponsorship Opportunities

because middle schoolers matter







## Why investing in middle schoolers matters.

When middle schoolers see themselves as community members and are empowered to know that they have a role in the community, *our communities are better for it.*

In the short term, middle schoolers have come up with and implemented ideas that help the entire community thrive.

But more than that, early adolescence is the time when students start to expand their idea of community from their household to their city.

When we invite middle schoolers to see themselves as community leaders now, they will later enter adulthood instilled with a sense of belonging in their community.

As our populations grow older and smaller, empowering students to see themselves as leaders in their community makes our cities and counties stronger today and tomorrow.

Read the story about how Oakwood middle schoolers are fostering connection and combating loneliness through the Eldercare Storytelling Project at [tomtod.org/connect](https://tomtod.org/connect).



## All the W's

### What:

The Feast is a community-wide celebration of middle school students. The Feast provides TomTod supporters with an exclusive experience to connect with middle schoolers and opportunities to give throughout the night. At the same time, students are presented with the opportunity to connect with donors and share their stories.

We don't do raffle baskets, ever. Instead, we focus on what is really important—the middle schoolers. Students are the stars of this night, and it's their stories that make donors want to support them.

We want people's experience to be unlike any other fundraising gala they've attended. While the tone we strive for is formal and honoring, the night is also full of celebration, fun, and the most delicious food!

### When:

Thursday, May 8

### Where:

Employers Health (New HQ!)

# Sponsor Levels

## Inspire: \$4,500

- up to 8 guests
- up to 8 passes to the VIP reception
- Logo featured in three prominent locations at the Feast
- Logo featured on Feast website and email blasts
- Acknowledgment in 2025 Annual Report
- Individualized social media thank you
- Full page ad in evening program for attendees
- Individual slide in pre/post program slideshow
- Table tent feature

## Illuminate: \$1,500

- up to 4 guests
- up to 4 passes to the VIP reception
- Logo featured in two prominent locations at the Feast
- Logo featured on Feast website and email blasts
- Acknowledgment in 2025 Annual Report
- Social media thank you w/ other Illuminate sponsors
- 1/4 page ad in evening program for attendees
- Pre/Post program slide w/ other Illuminate sponsors

## Imagine: \$2,750

- up to 6 guests
- up to 6 passes to the VIP reception
- Logo featured in two prominent locations at the Feast
- Logo featured on Feast website and email blasts
- Acknowledgment in 2025 Annual Report
- Social media thank you w/ other Imagine sponsors
- 1/2 page ad in evening program for attendees
- Pre/Post program slide w/ other Imagine sponsors

## Idea: \$750

- up to 2 guests
- up to 2 passes to the VIP reception
- Logo featured in one prominent location at the Feast
- Logo featured on Feast website and email blasts
- Acknowledgment in 2025 Annual Report
- Social media thank you w/ other Idea sponsors
- 1/4 page ad in evening program for attendees
- Pre/Post program slide w/ other Idea sponsors

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